



NHS 60TH ANNIVERSARY CELEBRATIONS

1. INTRODUCTION

Board Members will be aware that the actual date of the 60th Anniversary is Saturday 5th July 2008. However, NHS Lanarkshire has decided to spread these 60th Anniversary celebrations over the summer months. In planning and organising these events, the Steering Group has involved NHS Staff, carers, patients, emergency services and the general public.

2. NATIONAL EVENTS

Two national events have been arranged as part of the NHS 60th Anniversary celebrations; a reception in Edinburgh Castle hosted by the Cabinet Secretary for Health & Wellbeing on the evening of 3rd July 2008 and a multi-faith service in St Giles Cathedral, Edinburgh on the morning of 6th July 2008.

NHS Lanarkshire has been allocated 11 places for the event in Edinburgh Castle and 27 places for St Giles Cathedral. Nominations for these places are being forwarded to the Scottish Government.

3. NHS LANARKSHIRE LOCAL EVENTS

NHS Lanarkshire's Steering Group is currently organising 4 events and a Special Anniversary Edition of the staff magazine (PULSE). It is also anticipated that all in-patients will receive a small gift bag on the actual Anniversary date of 5th July 2008. The gift bag will contain small gifts with a Health Promotion theme.

- **Special Edition of the PULSE**

The Communications Team is currently working on a special 12 page edition of the PULSE which will be inserted into the July/August edition of the normal publication.

Features will include a brief history of the NHS, features on long-serving employees, testimonials from staff past & present and messages from the

Chief Executive and Chairman. For further information on this publication please refer to **Appendix I**.

- **60th Anniversary Charity Ball**

This event will take place in Strathclyde Hilton Hotel on Friday 15th August 2008 with tickets priced at £35 per head. The ticket price includes a Champagne Reception, 3 Course Meal with wine, tea/coffee, a portion of Birthday Cake and dancing to a live band until 1am.

Tickets will go on sale on Friday 30th May 2008 and will be restricted to 2 tickets per member of staff. Tickets can be purchased from Sarah McBride, Secretary to Sub Dean, Monklands Hospital, Tel: 01236 713064, Mob: 07947573294, e-mail: sarah.mcbride@lanarkshire.scot.nhs.uk.

The dress code for this occasion will be Black Tie.

The chosen Charity for the evening is Lanarkshire Links. Lanarkshire Links will receive a donation from each ticket purchased and from a charity auction and raffle on the evening of the event.

Overnight accommodation is available at the Strathclyde Hilton (08705 909090), but, this must be booked separately with the Hotel quoting reference number PR22EG.

- **Retired Staff Afternoon Tea**

The Lanarkshire NHS Board will host an afternoon tea at the Strathclyde Hilton for retired NHS Lanarkshire staff. All Board Members have been asked to attend this event. NHS Lanarkshire's Communications Team is currently putting together a list of invitees for this event. Previous members of the Lanarkshire NHS Board and Trust Boards will also be invited to this occasion. It has been advertised via NHS Lanarkshire's staff magazine and through the local press. It is anticipated that invitations will be sent out to both Board Members and retired staff in the middle of July 2008.

- **Reception for Lanarkshire's Voluntary Sector**

This event is currently being organised by Katrina Murray (on behalf of the Steering Group), NHS Lanarkshire's Volunteers Co-ordinator. Katrina is currently updating her mailing list of invitees. The event will be a reception hosted by some members of the Lanarkshire NHS Board and will include a finger buffet and a glass of wine. This event will take place in South Lanarkshire Council Banqueting Hall at 7pm on Wednesday 8th October 2008.

- **Family Fun Day**

This event is now being referred to as Sunday Funday and will take place in Strathclyde Park, Watersports Centre, on Sunday 22nd June 2008 from 11am until 4pm.

This is probably the largest event being organised in Scotland to celebrate the 60th Anniversary and it is expected that it will attract some interest from the National Media.

A separate Project Group is taking forward this event and includes staff from NHS Lanarkshire, North and South Lanarkshire Leisure Trusts, Sidekix and PR Print:

Hugh Sweeney, Employee Director, NHS Lanarkshire (Chair)

Phil Brady, PR Print

Carole Kelly, Director, Sidekix

Paul Kelly, Director, Sidekix

Anne Lappin, Events Manager, North Lanarkshire Council

Melanie Menzies, North Lanarkshire Council

Marysia Morkis, Communications Manager, NHS Lanarkshire

Patrick Murphy, South Lanarkshire Leisure

Avril Thomson, Senior Health Promotion Officer, NHS Lanarkshire

The theme for the event is the promotion of Health and Wellbeing through a healthy lifestyle and participation in a wide range of sporting activities. The event will offer the people of Lanarkshire the opportunity to participate in a range of sporting activities and also the opportunity to receive health checks and access to health promotion literature.

In keeping with the Health Promotion theme all food outlets at the event will be of a healthy nature and healthy packed lunches will also be provided for staff working on the day.

The event will be advertised through NHS Lanarkshire's briefing system, in local schools, by local media and local radio. There will also be advertising banners at either end of Strathclyde Park in the week leading up to the event.

In organising and planning this event the Chair has also met with LEMAG (Lanarkshire Ethnic Minority Action Group) and Lanarkshire's Disability Forum and is incorporating both groups' suggestions and comments into the planning of the event.

With an event this size it is important that we involve the Emergency Services. The Group has discussed its detailed plans with Strathclyde Police, Strathclyde Fire and Rescue, First Aid providers and senior managers from North Lanarkshire Council. Strathclyde Police have offered to provide a discreet presence at the event from 11am-4pm.

An event map will be provided to Board Members by the Employee Director at the Board meeting.

A detailed Communications Plan is provided as **Appendix II**.

There will be a small reception in the Clyde Room, within the Watersports Centre, for the Lanarkshire NHS Board, North and South Lanarkshire Leisure Boards, local MPs and MSP's at 11.30am-12.30pm. An invite for this event will be sent to Board Members shortly.

Tam Cowan, local celebrity, football pundit and co-host of BBC's "off the bawl" has kindly agreed to open the event. It is also anticipated that a number of professional footballers that live within the Lanarkshire area will be participating in some of the sporting activities.

4. CONCLUSION

The Board is asked to support these events and note the progress of NHS Lanarkshire's Steering Group and the "Sunday Funday" Project Group in planning and organising NHS Lanarkshire's 60th Anniversary Events.