

**Lanarkshire NHS Board**  
**NHS Lanarkshire**  
**60<sup>th</sup> Anniversary Celebrations**

**Introduction**

Board members will be aware that the NHS celebrates its 60<sup>th</sup> Anniversary in July this year. As part of these celebrations, local NHS Systems have been asked to produce plans on how they intend to celebrate this important milestone event in their own localities. These local plans should involve NHS staff, carers, patients and the general public.

**Project Group.**

NHS Lanarkshire (NHSL) has recently established a small project group, which will take forward this initiative and link with the Public Partnership Forums and other Partnership organisations across Lanarkshire.

The Employee Director and a member of the Communications team will jointly chair the Project Group.

**Project Group Membership.**

- Hugh Sweeney            Employee Director
- Marysia Morkis        Communications Manager Acute Services Division
- Christine Jack         Support Services Manager North CHP
- Jayne Millar            Support Services Manager South CHP
- Sarah McBride         Secretary in Acute Services Division
- Bob Bordon             Financial Services Manager. Finance Dept.
- Katrina Murray        Unison Representative / Volunteers Coordinator
- Avril Thomson         Senior Health Promotion Manager
- Lorna Boyle             Secretary to Employee Director

## **Project Group's approach**

The Project Group is conscious that the actual date of the 60<sup>th</sup> Anniversary is the 5<sup>th</sup> July and by arranging events on and around that time may prove difficult due to school holidays and annual leave. In their discussions, it was decided to run a series of events over the course of the summer months, thereby maximising participation of staff, patients, volunteers, carers and the general public. NHSL's events will run from the middle of June until early October 2008.

## **Corporate Events**

NHSL's approach is to sponsor and organise five events during the summer months starting with a Special Anniversary Edition of the staff magazine (Pulse) and conclude with a special reception for Lanarkshire's voluntary sector.

- A Special 60<sup>th</sup> Anniversary of the Pulse Magazine
- A Family Fun Sport/Fitness Participation Event
- A Retired Staff's Afternoon Tea
- A Charity Ball
- Reception for Lanarkshire's Voluntary sector.

## **60<sup>th</sup> Anniversary Pulse**

The Communications team is currently working with staff in both CHPs and the Acute Division in pulling together Articles of interest on the Health of the people of Lanarkshire during the past 60 years as well as the development of services in Lanarkshire over the past 60 years.

Discussions are ongoing with the design team at Connect, who design and print the Pulse, to identify an appropriate format. It is likely there will be a 12-page pull-out supplement in the Pulse. The supplement will also be available at all 60<sup>th</sup> anniversary events.

## **Family Fun Sports/Fitness Participation Event. Date Sunday 22<sup>nd</sup> June**

The Project group is currently working with Partner agencies, including North & South Leisure Trusts to put together a full day programme of events for the people of Lanarkshire on Sunday 22<sup>nd</sup> June in Strathclyde. The theme of this event is health promotion and getting active. The timing of this event is important as it is just before the School summer holidays and will give both leisure trusts and our Health Promotion staff the opportunity to engage with Lanarkshire's young people on the range of discounted schemes available in the Leisure departments during the summer holidays.

Health Promotion staff will also be on hand to offer lifestyle advice, lifestyle checks, Smoking cessation advice and healthy eating choices as part of this themed event.

The group is keen to link with local schools in promoting this event and is looking to organise separate competitions for primary and secondary pupils to encourage their involvement.

## **Retired staff afternoon Tea. Wednesday 30<sup>th</sup> July Hilton Hotel Strathclyde**

This event will give Board members the opportunity to meet informally with staff that have retired from NHSL in the past few years as well as Directors from previous NHSL Boards and NHSL Trusts.

## **Charity Ball. Friday 15<sup>th</sup> August Hilton Hotel Strathclyde**

This event has been organised for Friday evening the 15<sup>th</sup> August with tickets priced at approximately £30 per head. Numbers are limited and it is anticipated that only two tickets will be issued per application.

The project group are currently discussing a short list of possible charities that may benefit from this event.

## **Volunteer/Voluntary Sector Reception. Wednesday 8<sup>th</sup> October Banqueting, Hall South Lanarkshire Council**

It is intended that this event is hosted by the NHSL Board and is aimed at the volunteers who volunteer directly with NHSL, members of the PPFs and representatives of Voluntary Organisations who provide services within NHSL. The event will run from 7pm until 9pm on the evening of Wednesday 8<sup>th</sup> October.

## **Local events**

The project group is keen to support local events, organised in localities and individual hospital sites.

Promotional materials, both local and national will be available for local events as well as the main corporate events.

## **Conclusion**

Board members will appreciate these events are at an early planning stage and the Project Group are currently working with partner organisations on how we promote, plan and publicise these events. Early Draft of the Communications plan is available on Appendix 1.

The Group is also currently carrying out an Equality / Diversity Impact Assessment on this program of events.

The Board is asked to support and note the progress of the 60<sup>th</sup> Anniversary celebrations in NHSL and will be provided with an update on this progress at it's meeting in April 2008.

Hugh Sweeney

Employee Director

Marysia Morkis

Communications Manager Acute Division